

# Data Impact

Data Analysis and Visualization to Help Transform the Health of the Twin Counties



## Project Overview

From June 2016 through May 2018, the North Carolina Institute for Public Health (NCIPH) – the service and outreach arm for the Gillings School of Global Public Health at UNC Chapel Hill – will support the Twin Counties Partnership in gathering important community-level data and develop easy-to-understand data products with the overall goal of improving community health in Edgecombe and Nash counties.

Working with the *Twin Counties Partnership*, this project aims to use data to:



**Understand the Need.** Gathering input directly from community members and service providers to understand the resources and needs around health and wellness in Edgecombe and Nash counties through community surveys, focus groups, and resource mapping.



**Tell the Story.** Developing creative and innovative tools to share data and tell stories that inspire and advance community health.



**Build Collaboration.** Facilitating the use of data for community health improvement to uncover gaps, enhance existing efforts, and open pathways for collaboration.

... with the overall goal of improving community health!

### Get Connected

Residents are encouraged to participate in the data collection and storytelling process.

**Want to know more?**

Contact Amy Belflower Thomas:

**Phone:** 919.843.3973

**Email:** Amy.B.Thomas@unc.edu

**Website:** sph.unc.edu/nciph/ta/

### Our Partners

This project is in collaboration with the *Twin Counties Partnership for Healthier Communities* which is a network of over 60 health and service organizations dedicated to supporting a community culture of health, wellness, and unity in the Twin Counties.

### Our Support

This project is supported by Healthy Places NC, an initiative of the Kate B. Reynolds Charitable Trust. The Twin Counties are a part of Healthy Places NC, a long-term initiative of the Kate B. Reynolds Charitable Trust to improve health in 10 to 12 rural North Carolina communities.

