

# CDC Surveillance Strategy

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**CSTE Surveillance Practice and Implementation**  
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Office of Public Health Scientific Services  
Office of the Director



## CDC Director's Charge: Surveillance Strategy

- The Strategy should lay out a plan to address 4 key issues:
  - Improve availability and timeliness of surveillance data to CDC programs, STLT agencies, and other stakeholders (public data)
  - Advance effective use of emerging information technology including electronic health records, mobile technologies, and cloud computing
  - Identify and amend or retire ineffective or unnecessarily redundant CDC surveillance systems
  - Maximize the effectiveness of available agency resources devoted to surveillance and the performance and coordination of our surveillance systems.

## FY 2014 Omnibus Appropriations

- Signed by President on Friday January 17, 2014
- Report language: Congress requested
- *“...the Director of CDC is directed to work with State and local health officials to submit a report to the House and Senate Appropriations Committees no later than 180 days after enactment of this act...”*
- Due Date to Congress: July 17, 2014

## **FY 2014 Omnibus Appropriations (continued)**

- *Opportunities for consolidating the various data collection systems in CDC including:*
  - *opportunities and costs*
  - *advantages and barriers*
  - *projected timeline to such a consolidated data reporting system, along with recommendations for adoption*
  - *full consideration of a single Web-based data collection information technology platform*
- *The Surveillance Strategy will, in part, respond to the Congressional request*

# Surveillance Strategy Development Process

## Surveillance Strategy Workgroup

- 3 meetings
- Substantial input

## Agency Deputies and Senior Leaders

External input from key stakeholders including ASTHO and CSTE

Review with Dr. Frieden

## SURVEILLANCE STRATEGY WORKGROUP

Annest, Lee (CDC/ONDIEH/NCIPC)  
Autry, Andrew (CDC/ONDIEH/NCBDDD)  
Berman, Stuart (CDC/OID/NCHHSTP)  
Briss, Peter (CDC/ONDIEH/NCCDPHP)  
Cardo, Denise M. MD (CDC/OID/NCEZID)  
Groseclose, Samuel L. (CDC/OPHPR/OD)  
Jernigan, Daniel B. (CDC/OID/NCIRD)  
Pinner, Robert W. (CDC/OID/NCEZID)  
Pollock, Daniel (CDC/OID/NCEZID)  
Rhodes, Barry (CDC/OID/NCEZID)  
Weinstock, Hillard (CDC/OID/NCHHSTP)  
Seligman, James D. (CDC/OCOO/OCIO)  
Rothwell, Charles J. (CDC/OSELS/NCHS)  
Murrill, Christopher S. (CDC/CGH/DGHA)  
Schnorr, Teresa M. (CDC/NIOSH/DSHEFS)  
Kitt, Margaret (CDC/NIOSH/OD)  
Dowling, Nicole (CDC/ONDIEH/NCBDDD)  
Soucie, Mike (CDC/ONDIEH/NCBDDD)  
Qualters, Judy (CDC/ONDIEH/NCEH)  
Sosin, Dan (CDC/OPHPR/OD)  
Horton, D. Kevin (ATSDR/DTHHS/EHSB)  
Fox, Jared (CDC/OD/OADP)  
Meyer, Pamela (CDC/OSTLTS/OD)  
Richardson, Lisa (CDC/ONDIEH/NCBDDD)  
Zaza, Stephanie (CDC/OPHSS/OD)  
Roush, Sandra (CDC/OID/NCIRD)  
Sweeney, Marie (CDC/NIOSH/DSHEFS)  
Iademarco, Michael (CDC/OPHSS/CELS)  
Messonnier, Nancy (CDC/OPHSS/CELS)  
Yoon, Paula (CDC/OPHSS/CELS)  
Martin, Tonya D. (CDC/OID/OD)

## Surveillance Strategy Goals

**Goal 1:** Enhance the accountability, resource use, workforce and innovation for surveillance at CDC and in support of STLT agencies

**Goal 2:** Accelerate the utilization of emerging tools and approaches to improve the availability, quality, and timeliness of surveillance data

**Goal 3:** Through cross-cutting agency initiatives, improve surveillance by addressing data availability, system usability, redundancies, and incorporation of new information technologies in major systems or activities

## **Goal 1: Enhance the accountability, resource use, workforce and innovation for surveillance at CDC and in support of STLT agencies**

- **CDC Surveillance Leadership Board (Apr 2014)**
  - Guidance and assessments of progress toward achieving CDCs broad strategic goals on surveillance
- **Workforce Plan (Sept 2014)**
  - develop a CDC and STLT workforce training and support plan for surveillance and informatics
- **CDC Health Information Innovation Consortium (May 2014)**
  - foster and promote creative solutions to surveillance challenges in CDC programs and STLT agencies

## **Goal 2: Accelerate the utilization of emerging tools and approaches to improve the availability, quality, and timeliness of surveillance data**

- **HIT policy engagements (immediate)**
  - Staffing: Senior Policy Advisor, Chief Public Health Informatics
  - Work with CDC-W, OADP and other policy offices
  - Engage ONC, CMS, HHS on informatics/data innovation
- **Strategic HIT vendor engagements (May 2014)**
  - Vendor Forum
- **Support for innovative informatics projects (FY 2014)**
  - Small project awards (25-50K), technical support
  - Guided by CHIC
  - Assist existing systems with more rapid innovation as well as developing new approaches



## **Goal 3. Improve surveillance through cross-cutting initiatives**

### **Initiative 1. Modernize National Notifiable Diseases Surveillance System (NNDSS)**

- **Performance Objective:** By 2016, 90% of data reported through NNDSS will be by standard HL7 messages, thereby enhancing timeliness, standardization, availability and usability by CDC programs and STLT agencies

### **Initiative 2. BioSense Enhancement Initiative**

- **Performance Objective:** By mid-2015, BioSense will provide public health situational awareness utilizing EHR data and active CDC and STLT analyses that support public health decisions and programs at the local, state, and national level.

## **Goal 3. Improve surveillance through cross-cutting initiatives (continued)**

### **Initiative 3. Accelerate Electronic Laboratory Reporting**

- **Performance Objective:** By 2016, 80% of laboratory reports to public health agencies (CDC, States) will be received as electronic lab reports.

### **Initiative 4. Accelerate Electronic Mortality Reporting**

- **Performance Objective:** By 2016, 80% of death reports occurring in at least 25 states will be transmitted electronically with specified causes of death to public health within 1 day of registration and to CDC/NCHS (i.e., cause of death) within 10 days

## How will the Surveillance Strategy help us do our work?

- Senior leadership strategic engagement and direction on surveillance approaches and investments
- More effectively harness and support program and STLT initiated innovation and integrate with other agency efforts, particularly in informatics
- Short term (12-18 months) improvements in major cross cutting systems

## How will the Surveillance Strategy assist with Congressional Response?

- **Congressional response**
  - consolidated data reporting system
  - full consideration of a single Web-based data collection information technology platform
- **The Surveillance Strategy will**
  - set the stage for reducing the number of systems and improving functionality and resource utilization
  - help us to address stakeholder concerns on data availability, burden, resource use and value

## Next Steps

- **Underway**

- Initiatives
- Informatics Workforce Planning
- Acting Chief Public Health Informatics Officer (Brian Lee)
- External Partner engagements
  - CSTE, ASTHO, APHL, NACCHO, APHA, TFAH

- **Standup**

- Surveillance Leadership Board April 2014
- Innovation Consortium May 2014
- Vendors forum May 2014
- Small awards for surveillance innovation FY 2014

- **Schedule**

- Roadshows, meetings with CDC leaders/programs

## **Specific questions for the Subcommittee?**

- **Suggestions regarding the Strategy?**
- **What would be significant early wins for STLT agencies and other stakeholders?**
- **Are there additional areas to explore or address more explicitly?**